



CITY OF SOUTH FULTON

FOR IMMEDIATE RELEASE

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THE CITY OF SOUTH FULTON WELCOMES GAME CHANGING NEW HIRES

[CITY OF SOUTH FULTON, GEORGIA, July 16th --] The City of South Fulton is proud to welcome a series of staffing changes, including hires which will bring increased expertise to serving the City's residents and businesses.

The hiring and selection committee conducted a nationwide search for three prominent City positions and these public servants quickly rose to the top due to their municipal experience and accomplishments. "Effective public service starts with an experienced team of subject matter experts. I am excited to welcome some of the nation's best and brightest to our ranks to accelerate our focused efforts to improve service delivery to the residents of our great City," stated City Manager Odie Donald II.

Ms. Melanie D. Winfield will join the team as the new Assistant City Manager. Ms. Winfield, a University of Mississippi School of Law graduate, brings with her 20 years of experience in municipal government, including responsibilities in all phases of government operations and administration. Highlighted by previous roles with the City of Memphis as Assistant City Attorney, Memphis WIN Chief Operating Officer, and District of Columbia's Deputy Director of Workforce and Economic Development. Ms. Winfield recently led a multi-department Workforce Development Bureau, comprised of more than 250 employees across six (6) locations, with functions ranging from management information systems, community outreach, economic development, procurement, finance, facilities management, fleet maintenance, performance management and more.

Mr. Christopher Pike recently employed as Director of Economic Development for the City of Villa Rica, will now serve as South Fulton's Economic Development Director. A graduate of Troy State University, Mr. Pike has served with many organizations throughout West Georgia, including the Business Development Committee for the Carroll County Chamber of Commerce, the Small Business Committee for the Douglas County Chamber of Commerce and the Historic High County Travel Association. A few of the accomplishments during tenure at Villa Rica include creating the Office of Economic Development, the Villa Rica Convention & Visitors Bureau and the Office of Film & Entertainment and securing \$1.4 million dollars in funding for Downtown projects.

Ms. Jolene Butts Freeman, a Northwestern University graduate and previously the Communications Director for the City of Kennesaw, joins the South Fulton team as the new Communications Director. With over 18 years of communications expertise which includes governmental experience with Fulton County Government, Ms. Butts Freeman has served as



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Chief Press Officer, Communications Manager, and Public Affairs Manager. Ms. Butts Freeman is the recipient of multiple awards including an Emmy Award for Television Excellence in Spot News Reporting and the Pioneer Black Journalist Award in Outstanding Achievement in Television Excellence in video production from WSB-TV.

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If you would like more information about the City of South Fulton, please contact Ashley Minter-Osanyinbi at 470-809-7700, or email Ashley.Osanyinbi@CityofSouthFultonGa.gov.

About the City of South Fulton—The City of South Fulton is a new city government dedicated to providing exceptional customer service and a sustainable, safe, inclusive and economically vibrant city. The City's priorities include improving parks and precreation, providing public safety services, increasing economic development and implementing community branding. To learn more about the rising City, please visit www.CityofSouthFultonGa.gov.