



South Fulton Downtown Development Authority

Virtual Meeting

<https://us02web.zoom.us/j/86924558445>

April 16, 2021 | 11:00AM

Agenda

- I. **Call Meeting to Order**
- II. **Approval of March 2021 Minutes**
- III. **Comprehensive Plan Update**
 - a. Shayla Reed – Director of Community Development & Regulatory Affairs
- IV. **Economic Development Updates**
 - a. General Updates
 - b. CollabSouth: Small Business Resource Center
 - c. Main Street Program
 - i. Red Oak Historic District
 - ii. Old National District
 - d. South Fulton Convention & Visitors Bureau
- V. **Required Basic Development Authority Training (Only one conference required)**
 - a. April 22 – 23 – Sidebar Conference
 - b. June 23 – 24 – Sidebar Conference
 - c. August 31 - September 1 – Sidebar Conference
- VI. **Public Comment (2 minutes each)**
- VII. **Questions/Comments/Concern – Board Members Only**
- VIII. **Next Meeting**
 - a. May 21, 2021
- IX. **Items for Future Agenda**



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Minutes of the April 16, 2021 Meeting

Board Members in Attendance

Chair - Joyce Hackett-Scales

Vice- Chair Donald Winbush

Secretary - Hodari Williams

Treasurer - Ronald St. James

Board Member - John Perlman

Board member - Andre White

Staff

Christopher Pike – Executive Director

Guest

Jared Lombard – Atlanta Regional Commission

I. Call Meeting to Order

a. Meeting called to order by Chairwoman Joyce Hackett-Scales at 11:04 AM

II. Approval of March 2021 Minutes

III. Comprehensive Plan Update

a. Shayla Reed – Director of Community Development & Regulatory Affairs

i. Jared Lombard provided updates on the City's Comprehensive plan.

Economic Development Updates

b. General Updates

c. CollabSouth: Small Business Resource Center

i. Updates provided on CollabSouth Small Business Resource Center

d. Main Street Program

i. Red Oak Historic District

ii. Old National District

1. General updates were provided on Main Street Programs

e. South Fulton Convention & Visitors Bureau

- i. The Executive Director of the South Fulton CVB provided updates on tourism happenings.

IV. Required Basic Development Authority Training (Only one conference required)

- a. April 22 – 23 – Sidebar Conference
- b. June 23 – 24 – Sidebar Conference
- c. August 31 - September 1 – Sidebar Conference
 - i. DDA members were presented with training opportunities.

V. Public Comment (2 minutes each)

- a. No public comments

VI. Questions/Comments/Concern – Board Members Only

- a. Board Member John Perlman requested a more detailed map of the Tax Allocation District
- b. Chairwoman Joyce Hackett-Scales provided updates on community events happening.

VII. Next Meeting

- a. May 21, 2021

VIII. Items for Future Agenda

- a. No items for future agenda

IX. Meeting Adjournment

- a. Meeting was adjourned by the Chair at 11:42AM