



## NEWS RELEASE

### Department of Communications

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### South Fulton to Host Annual YEEK Fest

**What:** YEEK Fest

**When:** Saturday, Sept. 18 – 12 p.m. to 8 p.m.

**Where:** Welcome All Park - 4255 Will Lee Road, College Park, GA 30349

**Details:** Are you ready to YEEK?

City of South Fulton District 3 Councilwoman Helen Zenobia Willis will host the annual YEEK Fest this Saturday, Sept. 18, at Welcome All Park. The event celebrates the dance craze that was founded in skating rinks and nightclubs in the Atlanta area more than three decades ago. It's influence was popularized by mega-stars such as TLC, OutKast, Usher, Diddy, Ciara, and Michael Jackson who incorporated the moves into their videos and concert performances.

“I am proud to co-sponsor the 2nd Annual Yeek Fest at Welcome All Park,” said Councilwoman Willis. Yeek is a dance phenomenon that unified youth in the community. “I look forward to a fun-filled day of dancing with people from all generations.”

Hosted by MC Lightfoot, this year's event will feature DJ Toomp, Mr. Collipark, DJ Cut Master Swiff and DJ Taz. Other sponsors include HOT 107.9 and MAJIC 107.5/97.5.

YEEK Fest runs from 12-8 p.m. with free food and fun. Admission is free.

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