



NEWS RELEASE

Department of Communications and External Affairs

Media Contact:

Sheena Screen, Communications Specialist

404-979-4561 (cell) - sheena.screen@cityofsouthfultonga.gov

5440 Fulton Industrial Boulevard, SW Atlanta, GA 30336

www.cityofsouthfultonga.gov

Facebook – COSFGA17 / Twitter – #COSFGA / Instagram – @COSFGA

NTTW

NATIONAL TRAVEL & TOURISM WEEK

**SOUTH
FULTON**
More Lives Here

South Fulton Focused on Post-Pandemic Recovery During National Tourism and Travel Week

(CITY OF SOUTH FULTON, GA – April 29, 2021) – The tourism industry suffered a nationwide economic slump last year because of pandemic concerns. The City of South Fulton, Georgia’s fifth largest city located in the metro Atlanta region, felt the impact when its cultural arts facilities could not open its doors to the public. Many fine dining spots and casual restaurants spent months waiting to get clearance to open to mask-wearing visitors with limited capacity.

Now, with CDC regulations changing and more people getting vaccinated, the South Fulton Convention and Visitors Bureau (South Fulton CVB) is ready to celebrate National Tourism and Travel Week, May 2-8, 2021. South Fulton CVB is saluting the power of travel by inviting everyone to celebrate with us at some of our most beautiful & notable tourism sites.

Expect to enjoy free dessert giveaways and online live events promoting the city’s tourism products and services. Events will kick off Monday, May 3, at the Southwest Arts Center, Tuesday, May 4 at Wolf Creek Golf Course, and Wednesday, May 5, at St. James Live. On Thursday, May 6, an invitation-only reception is scheduled for area government and city officials. The final event will take place on Friday, May 7 at Fire Station 11. All events are free and open to the public during the hours of 1pm-4pm. South Fulton CVB will have an ice cream truck from Westside Creamery at all the locations giving away free ice cream.

“Despite the hardships of the last year, South Fulton CVB is ready and eager to welcome back visitors and help drive City of South Fulton’s recovery efforts,” said Chantel Francois, tourism manager for the City of South Fulton. National Travel and Tourism Week is an opportunity to remind visitors and residents of the incredible contributions of the travel industry not just to our local economy and workforce, but to our community’s identity and culture.”

Please visit: <https://visitsofu.com/>

<https://www.instagram.com/visitsofu/> to learn more about National Travel and Tourism Week.

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