



NEWS RELEASE

Department of Communications and External Affairs

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The South Fulton Beautification Project Celebrates Earth Day

(CITY OF SOUTH FULTON, GA – April 19, 2021) – The world will celebrate Earth Day this week and the City of South Fulton is kicking off its celebration early with a full list of events to get everyone excited about caring for their environment.

The South Fulton Beautification Project is looking for entries from young artists for the Mayor’s Restore Our Earth artwork and coloring contest.

South Fulton students in Kindergarten through sixth grade are asked to draw pictures depicting what Earth Day means to them. They can download coloring pages at www.cityofsouthfultonga.gov/3091/SouthFulton-Beautification-Project or draw their own artwork.

The city will accept entries from Monday, April 19, through Friday, April 30. Early entries may appear on the city’s social media channels on Earth Day, which is Thursday, April 22. The city will announce winners on Friday, May 7. Parents can email entries with contact information – including name, number, and e-mail address – to info@cityofsouthfultonga.gov.

Readers can also watch The South Fulton Beautification Lunch and Learn Series on the City of South Fulton YouTube page. The mini-series will feature five episodes with various city leaders reading children’s books about recycling, creativity and using the imagination to change the world. A new segment airs each Friday at 12:30 p.m.

Although Earth Day is on a Thursday, the city will come together on Friday to host two events to give residents the opportunity to shred documents and donate gently used clothing items and children’s books at the Drive-Up and Drop-Off Earth Day Service Event from 10 a.m. to 1 p.m. at the Sandtown Recreation Center at 5320 Campbellton Road. The donation drive is sponsored in partnership with District 1 Councilwoman Catherine F. Rowell; the South Fulton Parks, Recreation, and Cultural Affairs Department and the National Kidney Foundation.

Mayor William “Bill” Edwards is asking volunteers to join him, the South Fulton Public Works Department, and the Clean City Crew as they work to pick up trash in two locations, starting at Derrick Road and finishing up at Butner Road. Volunteers can register for the South Fulton Beautification Project Earth Day Cleanup on [Eventbrite](https://www.eventbrite.com) to join the effort.

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Learn more about the South Fulton Beautification Project:

The year-round campaign educates residents, business owners, faith-based groups, students, corporate partners, and other stakeholders on the benefits of a clean city. Beautifying South Fulton accomplishes several goals:

- Promoting an improved quality of life.
- Boosting economic development, which brings tax revenue and jobs.
- Enhancing tourism and increasing revenue.
- Encouraging individuals to reduce waste and end littering; and
- Improving the overall health of all who live or conduct business in the city.

The initiative includes proposed events for each month of the 2021 calendar year, complete with focused messaging, key partnerships, and sponsorships to drive community engagement and rekindle a sense of pride within individuals who live, work, and play in the city. Visit [The South Fulton Beautification Project](#) link on the main page of the city website to learn more.

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