



South Fulton Convention & Visitors Bureau

Tuesday February 16, 2021 – 1:00PM

Join Zoom Meeting

<https://us02web.zoom.us/j/82186166482?pwd=WIhNbnp4MnZ5TjhYWWhNWQU5kSzQ1UT09>

AGENDA

- I. Call to Order

- II. Approval of November / December Minutes

- III. Financial Report

- IV. Old Business
 - a. Branding and Imaging
 - i. Update on moving forward
 - ii. Board Roster
 - iii. New Board appointments / Replacements

- V. New Business
 - a. Update from Hotel Partner
 - b. Social Media Management Agreement
 - c. Southeastern Climbers Coalition Sponsorship

- VI. Next Meeting Date: March 15, 2021

- VII. Adjournment