



South Fulton Convention & Visitors Bureau

Monday, May 18, 2020 – 1:00PM

Join Zoom Meeting

<https://us02web.zoom.us/j/83181907526>

AGENDA

- I. Call to Order

- II. Approval of Minutes
 - a. April 20, 2020

- III. Financial Report

- IV. Old Business
 - a. Branding and Imaging
 - i. Marketing Committee report
 - b. Contracts from CVB Attorney
 - c. Welcome Center Update

- V. New Business
 - a. National Travel & Tourism Week update
 - b. Introduction of new GM Fairfield Inn & Suites
 - c. Update on Hotel Status (Fairfield Inn & Suites)
 - d. SF United Fund

- VI. Next Meeting Date: June 15, 2020

- VII. Adjournment



South Fulton Convention & Visitors Bureau

Monday, June 15, 2020 – 1:00PM

Zoom Call

May, 2020 Minutes

Attendees:

Board Members

Salondia Popson

Sam Kennedy

Carole Sykes

Fredericka Jones

Michael Hickman

Dyan Matthews

Quinton Evans

Staff / Consultants

Christopher Pike; CVB Executive Director

Chantel Francois – Tourism Manger

Ansul Hans – CVB accountant

Resident - Open via Zoom

Guest- Anca Thompson – GM Fairfield Inn & Suites

I. Call to Order

Meeting was called to order at 1:34pm by President Dyan Matthews

II. Approval of Minutes

a. April 20, 2020

A Motion was made to approve January Minutes

Motion (Approve): Dyan Matthews

Second : Salondia Popson

The motion was approved unanimously.

III. Financial Report

Financial Report was presented by CVB Accountant Ansul Hans

- a. Ansul Hans informed CVB Board, that once a quarter she will have a meeting conflict.

A Motion was made to approve Financial Report

Motion (Approve): Quinton Evans
Second : Carol Sykes

The motion was approved unanimously.

IV. Old Business

a. Branding and Imaging

- i. Chantel Francois gave update on status of Brand Creative meetings held with Board Committee and shared presentation.
- ii. CVB Board agreed on final submissions presented.

A Motion was made to approve Final Creative Submission

Motion (Approve): Carol Sykes
Second : Quinton Evans

The motion was approved unanimously.

b. CVB attorney Scope of Work

Christopher Pike suggested a not to exceed \$5K clause added to the agreement.

A Motion was made to approve stipulation of charges not to exceed \$5K for returned deliverables.

Motion (Approve): Salondia Popson
Second : Quinton Evans

The motion was approved unanimously.

c. Welcome Center Update

Christopher Pike informed that the contract is moving forward for Old National Hwy at the City Attorney's office. We should be ready for a ribbon cutting and up and running by the end of the year.

V. New Business

a. National Travel & Tourism Week

Chantel Francois described activities of May 4-8 to celebrate this event. (Discover SF Photo Contest) was conducted online via all social media platforms.

b. Introduction to GM Fairfield Inn & Suites Fairburn

- i. Chantel Francois introduced Anca Thompson to the CVB Board as potential board candidate. Anca updated members on occupancy and current challenges. Construction on new Home 2 Suites halted due to Covid-19.
- ii. CVB Board agreed to consider Anca Thompson to fill vacant position. Christopher Pike mentioned it would be added to June agenda of City Council meeting.

A Motion was made to vote to recommend Anca Thompson to City Council for Board position.

Motion (Approve): Dyan Matthews
Second : Carol Sykes

The motion was approved unanimously.

c. South Fulton United Fund

Chantel Francois continues to manage this program as the CVB modifies its support of this effort from daily to once weekly on Friday's.

VI. Other Business

VII. Next Meeting Date: discussed by Board.
The normal regular meeting date is June 15, 2020

VIII. Adjournment

Motion to adjourn meeting at 2:19 pm

Motion (Approve): Board President Dyan Matthews
Second: Board Member Salondia Popson

The motion was approved unanimously.