



South Fulton Convention & Visitors Bureau

Monday, November 18, 2019 – 1:00PM
South Fulton City Hall Conference Room 169

AGENDA

- I. Call to Order

- II. Approval of Minutes
 - a. October 21, 2019

- III. Old Business
 - a. Organizational Information
 - i. Bank Account
 - ii. Articles of Incorporation

 - b. Branding and Imaging - Presentations

- IV. New Business

- V. Next Meeting Date December 16, 2019

- VI. Adjournment



South Fulton Convention & Visitors Bureau

Monday, November 18, 2019 – 1:00PM
South Fulton City Hall Conference Room 169

November 2019 Minutes

Attendees:

Board Members

Salondia Aveni
Sam Kennedy
Quinton Evans
Fredericka Jones
Richard Thweatt
Tony Phillips
Dyan Matthews

Staff

Christopher Pike; CVB Executive Director

I. Call to Order

Meeting was called to order at 1:09pm by President Dyan Matthews

II. Approval of Minutes

a. October 21, 2019

A motion was made to approve the October 21, 2019 Minutes

Motion (Approve): Board Member Tony Phillis

Second: Board Member Sam Kennedy

The motion was approved unanimously.

III. Old Business

a. Organizational Information

- i. Bank Account
- ii. Articles of Incorporation

Report was provided by Executive Director on the establishment of a bank account. Bank account for the CVB was established and BB&T per request of the full Board. A check in the amount of \$95,236.34 to the CVB from the City of South Fulton Hotel/Motel Tax Fund was deposited in the account on November 15, 2019.

Articles of Incorporation for the CVB were approved by the Secretary of State.

b. Branding and Imaging - Presentations

Two firms responded to the CVB's RFP for Logo, Branding and Design work.

1. Black Ink Creative Partners, LLC. - \$68,620
2. Metrics Marketing - \$29,500

Each firm made a presentation to the entire board. Both proposals were sent to the Branding and Imaging Committee for review, scoring with final recommendation coming to the Board for final approval in December.

IV. New Business

None

V. Next Meeting Date December 16, 2019

VI. Adjournment

Motion to adjourn meeting at 2:06 pm

Motion (Approve): Board Member Fredericka Jones
Second: Board Member Salindia Aveni

The motion was approved unanimously.