



City of South Fulton Government

NEWS RELEASE

Department of Communications

MEDIA CONTACT: Jordan Head, Communications Specialist

404-805-2543 (cell)

Jordan.Head@cityofsouthfultonga.gov

5440 Fulton Industrial Boulevard, SW Atlanta, GA 30336

www.cityofsouthfultonga.gov

<https://twitter.com/COSFGA>

South Fulton Full Speed Ahead with New ItsMyTown App

(CITY OF SOUTH FULTON, GA – April 14, 2020) – South Fulton residents now have a functional resource guide where they can find information about events, programs, restaurants meetings and more right at their fingertips.

The City of South Fulton has implemented ItsMyTown app, a one-stop source for news and community information available in real time. Users can now check the weather, local restaurants listings, find community events, sign up for arts programs, purchase tickets, make reservations, request driving services and much more all in one location.

“We saw the wealth of opportunities this new tool opened for us in providing residents with the diverse range of information they wanted,” said Mayor William “Bill” Edwards. “This platform will allow us to bring our services to our residents in an effort to keep them informed and connected with all things City of South Fulton.”

The cloud-based platform draws information right from the web and includes a content management system allowing the city to push information directly to subscribers. By linking its digital accounts, the city can send the same information through all of its social media channels without the extra steps of having to post to them individually.

“As our efforts to ensure the safety of residents continue to evolve, sometimes daily, the app allows us to communicate those changes to residents directly and immediately,” said City Manager Odie Donald II. “This is another way we are leveraging technology to provide world-class service to those who live and work in our city.”

According to Ron Freeman, creator of the app, over 80 percent of Americans consume online information and services by using their mobile phones.

“We are proud to help the City of South Fulton provide extraordinary customer service to its constituents and visitors,” said Freeman. “The city has deployed a project that allows them to serve the community proactively with real-time alerts, critical and official information and centralized services, all from the comfort of their homes or anywhere else with their mobile devices. Ultimately, the app will allow the city to continue to focus on what matters most, serving its community.”



ItsMyTown is available on the Apple App Store and through Google Play. Simply download it, then enter the City of South Fulton or a zip code within the city and content is downloaded automatically. For more information, visit ItsMyTown.us.

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