

GOVERNMENT OF THE CITY OF SOUTH FULTON

Office of the City Manager

WILLIAM “BILL” EDWARDS
MAYOR



ODIE DONALD II
CITY MANAGER

July 5, 2019

The Honorable Mayor William “Bill” Edwards
and South Fulton City Council
5440 Fulton Industrial Blvd., SW
South Fulton, GA 30336

Greetings Honorable Mayor and City Council Members,

Through your leadership, thousands of residents and other key stakeholders citywide have leveraged a variety of opportunities to provide insights into the direction of the City, which is now reflected in the draft strategic plan. It is with great excitement that I transmit to you the final draft of the City’s 2020-2023 Strategic Plan as required by Resolution 2019-025 . Along with the text document, I have also included a mock design to allow our elected leaders to see the visual direction, providing insights into the potential visual design of the final document once approved. Note that the final document will incorporate key design elements (e.g. charts, photos, and graphs) that further illuminate key elements of the plan.

The City’s strategic plan represents another example of the progressive and innovative leadership of our elected body, constantly pushing the City forward keeping us ahead of the curve. Well run cities throughout the Southeast, including Fort Lauderdale and Raleigh recently adopted their initial strategic plans, despite being in existence a century longer than South Fulton. This focus on planning and intentional governance is a testament to the commitment of city leaders to ensure South Fulton’s service delivery model is second to none. I thank you for your leadership in the development of this document, charged with directing our investments, decisions, and activities through 2023. I look forward to finalizing this effort our discussion regarding the Strategic Plan at the upcoming Special Called Meeting.

In Service,

Odie Donald II