



CITY OF SOUTH FULTON STRATEGIC PLANNING COMMUNITY MEETINGS

WHAT IS A STRATEGIC PLAN?

A strategic plan is a document that establishes a roadmap for the City and includes plans for achieving the City's primary goals. The strategic plan helps everyone to know where the City is headed and how we plan to get there.

**"If you fail to plan, you are
planning to fail."**

- Benjamin Franklin

CITY OF SOUTH FULTON VISION

City of South Fulton aspires to be an innovative, culturally diverse community that is safe, environmentally conscious, healthy, transparent and financially sustainable for all citizens and visitors.

CITY OF SOUTH FULTON DAILY MISSION

Each day we will exceed the expectations of our customers as we deliver high-quality municipal services with respect and professionalism.

CITY OF SOUTH FULTON VALUES

Core values are behaviors that we desire to live by each day as we serve each other, valued citizens and visitors.

1. *Honesty and Integrity*
2. *Respect for Others*
3. *Service to Others*
4. *Environmentalism*
5. *Efficiency in Government*
6. *Open-Mindedness*
7. *Passion and Positivity*

South Fulton Strategic Focus Areas

The City Council has developed several strategic areas where the City will focus.

Goal #1 - Develop Strong, Healthy Teams

Develop a cohesive, servant-leader environment of trust and cooperation between Council members, staff and citizens; commit to a shared vision while maintaining the epitome of professionalism.

Goal #2 - Improve Infrastructure and Solidify Finances

Build and diversify our revenue sources to ensure financial adequacy and stability to reduce dependence on any single source. Invest in infrastructure to provide long-term sustainability.

Goal #3 - Increase Community Collaboration and Quality of Life

Strengthen relationships with nearby governmental agencies to strengthen our community and focus on initiatives that improve quality of life.

Goal #4 - Focus on Economic Development

Promote a healthy and prosperous economy that supports small businesses, entrepreneurs, tourism, and public-private partnerships. Take actions to define the culture and life of the community so it is attractive to others.

Goal #5 – Create an Efficient Government

Provide quality and efficient services to improve the quality of life for residents and businesses. Services include fire, police, parks and recreation, courts, economic development, zoning and land use, public works, and sanitation.

Your Voice is Vital!

We want your input on what's important to you! Scan the QR code below to access the online version of our Strategic Plan survey:

OCR Code