



PHOTO RELEASE

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City of South Fulton Government

South Fulton, Big Brothers Big Sisters Seek Mentors for 60 Children



(City of South Fulton, GA – February 10, 2020) – City leaders in South Fulton are doing something big about mentoring youth within the city.

Today, city leaders and executive leadership with Big Brothers, Big Sisters of Metro Atlanta (BBBSMA) joined at city hall to share information with city staff, employees and residents on how to get involved in the city’s campaign to match at least 60 children with big brothers or big sisters. The campaign celebrates BBBSMA’s 60-year anniversary of service in metro Atlanta.

Kwame Johnson, BBBSMA president and CEO; City Manager Odie Donald II; District 1 Councilwoman Dr. Catherine F. Rowell, a former big sister, Juliet Udeochu, BBBSMA volunteer recruitment manager; District 3 Councilwoman Helen Z. Willis; and Michele Pearce, BBBSMA chief external relations officer shared how mentoring can make a life-changing impact.

“Over 97 percent avoid the juvenile justice system and over 98 percent are promoted to the next grade level on time,” Johnson said. “This is what can happen through one-to-one mentoring relationships,”

“One hundred and ninety children are currently on the wait list in South Fulton,” Donald said. “Even I was mentored by a big brother. The relationship changed my life and I hope people in the community will seize the opportunity to learn more about becoming a mentor at our next information session.”

The two groups plan to meet with potential mentors again on Thursday, March 12, at 6 p.m. at the South Fulton Arts Center.

For 60 years, Big Brothers Big Sisters of Metro Atlanta has transformed the lives of some of the most vulnerable children in our community through a proven youth development strategy: one-to-one mentoring. The mission of Big Brothers Big Sisters is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. The agency serves approximately 1,400 children from 12 metro Atlanta counties on an annual basis. For more information, visit www.bbbsatl.org.

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