



NEWS RELEASE

Department of Communications

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City of South Fulton Government



South Fulton Launches Mentoring Campaign with Big Brothers Big Sisters of Metro Atlanta

Partnership Will Match 60 Youth Throughout the City with Mentors

(City of South Fulton, GA – February 4, 2020) – The City of South Fulton is joining forces with Big Brothers Big Sisters of Metro Atlanta to find mentors for the city's youth.

The **#COSFGACares** 60-for-60 campaign kicked off during National Mentoring Month in January and extends throughout the end of 2020 to mark Big Brothers Big Sisters of Metro Atlanta's 60 years of service.

"I am excited to partner with Big Brothers Big Sisters for the **#COSFGACares** 60 matches for 60 years campaign, said Mayor William "Bill" Edwards. "As BBBSMA celebrates its diamond anniversary, we get a chance to highlight the need for mentors for 60 children located in 10 zip codes who are waiting to get matched with a mentor."

I am issuing a personal call-to-action asking everyone from city employees to city residents to learn more about the mentor-match process at one of our upcoming information sessions," Edwards added.

District 1 Councilwoman Dr. Catherine Foster Rowell has served as a Big Sister and knows the benefits mentorship can bring for youth. "I believe every young person needs to know there is a caring adult who is vested and interested in their well-being and success," she said.

"These young people are reaching their full potential and we just need to create more of those relationships around the city," said Kwame Johnson, President and CEO of Big Brothers Big Sisters of Metro Atlanta. "We are very excited for this partnership with City of South Fulton and that Mayor Edwards shares in the importance of our mission."

Big Brothers Big Sisters encourages all volunteers who sign up to understand the intake process can take months before a match is made. Not all volunteers who apply for the program become mentors.

Attend one of the upcoming information sessions listed below to learn the process of how to become a mentor:

Monday, February 10, 2020

City of South Fulton City Hall

5440 Fulton Industrial Blvd.

South Fulton, GA 30336

12 p.m.

Thursday, March 12, 2020

South Fulton Arts Center

4645 Butner Road

South Fulton, GA 30349

6 p.m.

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About Big Brothers Big Sisters of Metro Atlanta

For 60 years, Big Brothers Big Sisters of Metro Atlanta (BBBSMA) has transformed the lives of some of the most vulnerable children in our community through a proven youth development strategy: one-to-one mentoring. The mission of Big Brothers Big Sisters is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. The agency serves approximately 1,400 children from 12 metro Atlanta counties on an annual basis. For more information, visit www.bbbsatl.org.